

Sustainability Committee
Wednesday, November 12, 2014, Building 16, Room 226

Notes

1. Welcome and Introductions

- Marv Clemons, Cooperative Education
- Jennifer Hayward, Institute for Sustainable Practices
- Patty Hine, High School Connections
- Brian Kelly, College Services
- Pamela McGilvray, Disability Resources
- Claudia Owen, Science
- Russ Pierson, Facilities Management and Planning
- Margaret Robertson, Advanced Technology
- Anna Scott, Institute for Sustainable Practices
- Wendy Simmons, Wellness
- Mike Sims, Institute for Sustainable Practices
- Kathy Thomas, Grants Office
- Clive Wanstall, Conference and Culinary Services

2. Updates and Announcements:

- *AASHE Debrief Scheduled for 11/19/14 at 3 pm in 16/226:* Claudia reported that rather than spending time debriefing AASHE at this meeting, she and Jennifer decided to schedule a separate meeting for next Wednesday at 3 pm. Claudia encouraged everyone to attend. Jennifer will send the Committee an appointment.
- *Health Fair:* Wendy announced that the Health Fair this year will have the theme of “Sustainability and Wellness.” It will take place on Wednesday, January 28, 2015 from 10:00 am to 2:30 pm. Wendy encouraged the Sustainability Committee to participate and noted that she is requesting donations to help offset the cost of the room and for door prizes.
- *Green Office Certification:* Jennifer said that the Cooperative Education division received a Triple Green Star Green Office Certification today.
- *Fossil Fuel Resistance:* Patty reported that citizens in Coos County filed an ordinance to stop liquefied natural gas terminal from being built in their county. Patty noted that the ordinance is currently making its way through the official channels. She also said that 160 communities nationwide are taking similar actions.

3. EcoChallenge Debrief

Jennifer reported EcoChallenge results. Lane placed fourth out of 207 teams beating our challenger, Portland Community College. Lane had 82 team members and scored 3340 points. Team members made changes such as switching to organic food, meatless meals, and using a reusable drink container. More info about Lane’s EcoChallenge results is available at: <https://www.lanecce.edu/sustainability/ecochallenge-2014-news> .

The Committee discussed how to continue supporting these positive behavior changes throughout the year. Ideas included:

- Personal follow ups asking if team members maintained their behavior change.
- Doing a “change maker” profile on participants whose changes have lasted. One profile per month?
- Do a follow up sustainability/wellness challenge in the winter. Ask EcoChallengers to “grab a buddy” to do the winter challenge with them.

- Do something quarterly – EcoChallenge fall term, sustainability/wellness challenge winter term, earth day spring term.
- The EcoChallenge was a successful event. What made it successful? We should use those elements in future endeavors. Committee brainstormed about reasons why the EcoChallenge may have been successful:
 - People got into the competition aspect.
 - It was something we could do at home.
 - It engendered a sense of community/working together to overcome a challenge.
- Call upon EcoChallengers to help encourage people to have their good sustainability behaviors that they do at home to be their behaviors at the college.

Committee discussed whether we should do the challenge again next year: YES!

Committee discussed improvements for next year:

- Registration made it seem like you had to register for Facebook in order to register for the challenge. Figure out a way to make it obvious that you don't have to register for Facebook.
- FMP had people bring ipads, smart phones, and laptops to a department meeting and Jennifer walked people through signing up at the meeting. Other departments could do this next year. We could also train more people so that other Committee members could do department meeting sign up sessions and not just Jennifer.

Wendy and Russ volunteered to participate on a subcommittee to keep the EcoChallenge momentum going and to plan for next year.

4. Transportation Projects

Jennifer presented about transportation demand management plans, what Lane has, and what other colleges have. This presentation is included at the end of the minutes. Lane's current transportation-related documents are the *Long-Range Transportation Planning Group Final Report* and the Climate Action Plan section on Transportation and Land Use. Jennifer will e-mail the Committee the *Long-Range Transportation Planning Group Final Report*. The report itself is only 14 pages, but with the appendices it is a 159 page document. The Climate Action Plan can be found here: <http://www.lanec.edu/sustainability/climate-climate-action-plan>.

Committee brainstormed about what we should keep from Lane's current documents, what should be improved, and what should be added. Ideas generated were:

- Determine driver selection process (maybe you get a permit if you are closer to completion).
- How is monitoring of paid parking system be funded?
- More designated premium parking spots for fee.
- Parking is more expensive closer to campus.
- Bicycle and pedestrian access to campus.
 - Partnership with local jurisdictions.
 - Public-private partnership(s).
 - Path that is protected from vehicles (guardrail).
- EMX from Springfield.
- Reducing number of parking spaces.
- Issue of low-income students who live in rural areas with no bus.
 - Encourage better bus/rapid transit routes to these areas.
 - Carpooling.
- Partner with school district busses.

- Encourage fewer shifts per week to reduce number of days employees are driving to campus (i.e. if employees have a 32 hour per week job, they could work 4 eight-hour shifts rather than spreading those 32 hours over 5 days).
- Allow/encourage telecommuting. There are parking systems where everyone has to pay for parking, but you get rebates for days when you don't drive because you either telecommuted or used a more climate-friendly mode.

**Committee member ideas shared later via e-mail:

- Transportation coordinator position.
- Employee ride connections for bike, bus, and car.

5. Other Business

Marv noted that he is the new coop coordinator for sustainability-related degrees and he asked the Committee to provide him with ideas for sites for internships for students in these programs.

Transportation Demand Management Plans

Sustainability Committee
Presentation

November 12, 2014

What is a Transportation Demand Management Plan?

- Transportation Demand Management (TDM) is a collection of tools, approaches, and strategies to encourage single-occupant drivers to use other means of transportation.

- The TDM plan is the instruction manual for how you will use these tools, approaches, and strategies to achieve better sustainable transportation

Portland Community College

CASCADE CAMPUS Transportation Demand Management Plan

Portland, Oregon

Prepared For:
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Project Manager: Rick Williams (RWC)
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April, 2012


RICK WILLIAMS CONSULTING
Parking & Transportation

What is a Transportation Demand Management Plan?

Instructions for
how we get from
here...

...to here



What does Lane have already?

- Long-Range Transportation Planning Group Final Report, 2006
- Climate Action Plan, 2011
 - Includes chapter on "Transportation and Land Use"



5 Strategies

Energy Efficiency
Renewable Energy
Transportation & Land Use
Reduced Waste & Purchasing
Adaptation-Education-
Habituation

61 Actions

Actions we can all
take to help reach our
goal

1 Goal

Carbon Neutral by
2050

Lane's Long Range Transportation Report

■ Sections

- General Purpose and Executive Summary
- Historical and Current Perspective
- Carpool & Ride Share
- Public Transit
- Alternative Fuel Vehicles & Methods of Commuting
- Transportation Fee and Parking
- Safety
- Summary of Funding Recommendations Implementation

■ Each section includes

- Overview
- Access
- Current Incentives
- Recommendations

Lane's Long Range Transportation Report

- Report resulted in current strategy
 - \$27 transportation fee, funds:
 - Group bus pass
 - Parking lot maintenance



Lane's Long Range Transportation Report – Carpool and Rideshare

- Short Term (0-5 years)
 - Enact a carpool matching service (**DONE!**)
 - Promote carpooling (**done...but need to do more**)
 - Establish carpool priority parking spaces (**DONE!**), issue window stickers, and have monitors to regulate compliance (**not done**).
 - Establish “pilot” paid parking program in prime area for single occupant vehicles (**not done**).

Lane's Long Range Transportation Report – Carpool and Rideshare

- Long Term (6-20 years)
 - Provide incentives for carpoolers
 - Establish paid parking for single occupant vehicles in all lots.

Best Practices in Transportation Demand Management

- University of Oregon
 - Parking fee subsidizes:
 - “Free” bus pass for employees and students
 - Several bus lines plus rapid transit
 - Bike racks
 - Only limited parking available



Innovative Practice in Transportation Demand Management

- University of Louisville
 - Earn-a-bike program
 - Students and employees who forgo the right to a parking permit for two years earn a bike valued at \$400.



What do other community colleges do?

- Portland Community College
 - Paid parking (by hour, by month, by year)
- Chemeketa Community College
 - Paid parking (by day, by term, by year)
- Linn Benton Community College
 - Free parking
- Umpqua Community College
 - Free parking, permit required