

Sustainability Committee
Monday, May 21, 2012, 2:30-3:30 pm, Building 4, Room 106

Minutes

1. Welcome and Introductions

- Present: Susie Cousar, Jennifer Hayward, Brian Kelly, Rosie Kirwin, Lori Lilliefors, Jim Lindly, Jyoti Naik, Mike O'Neal, Claudia Owen, Margaret Robertson, Nancy Schwoerer, Anna Scott, Wendy Simmons, Toni Timmers.

2. Updates and Announcements

- *Net Zero Plan Draft Scope of Work:* Jennifer reported that she received feedback from the Facilities Council, FMP leadership, and the Sustainability Committee. The one comment from the Sustainability Committee was from Sarah Whitney who made specific suggestions about adding water to the analysis. The Committee advocated for adding water since Lane has two different water-based degrees and is working toward becoming “the water training campus.” Also, Portland Community College’s net zero plan includes water.
- *Print Management:* The Print Management Committee would like to make a presentation to the Sustainability Committee to see if there are support, promotion, or coordination opportunities for the two committees. The Print Management Committee is implementing programs designed to encourage people to print less. Sustainability Committee agreed to have Print Management Committee presentation at next meeting.
- *Speaker Series for next year:* Claudia noted that we would like to discuss having a Sustainability Speakers series next year. **She asked members to bring suggestions about who we would want to invite to speak to the next meeting.**
- *Sustainability Website:* Jennifer presented proposed Sustainability Website reorganization. It is attached to these minutes. Please let Jennifer know if you have any suggested changes.

3. Sustainability Curriculum Workshop

Brian and Claudia reviewed the “Strengthening Sustainability Curriculum Across the Disciplines and Across the Pacific Northwest” conference that they attended on April 20. Brian reviewed a few notable items from the conference:

- Oregon has the largest diversity of Native American tribes in the country.
- Jeff Johnson from the Washington State Labor Council AFL-CIO spoke about labor and social justice issues. He said that:
 - There were 44,400 foreclosures in Oregon in the last year.
 - GE made \$15,000,000,000 last year and paid no taxes.
 - A consortium called Red State Action has funded projects to keep people in targeted areas from voting.
 - To change the narrative about revenue, it has to be about job sustainability

- One of the problems with free trade is that multinational companies are keeping developing nations from enacting environmental regulations.
- You can't separate global issues from local issues.

Claudia attended a workshop titled, "Building a Sustainable and Just Food System." Presenters discussed gender equality as it relates to food. They said that access to food by women in poor countries is critical. If you change that balance, you change everything.

4. Sustainability Plan

Claudia presented an updated list of content teams. Members made a few more suggestions. Claudia and Jennifer will organize meetings of content teams to provide input on specific sections of the plan. The updated content team list is attached to the minutes.

5. Take Back the Tap

Committee discussed the target date for implementing Taking Back the Tap and agreed on September 1, 2012 for the Bookstore and Foodservices and October 1, 2012 for vending machines. Committee discussed the following promotional activities to happen between now and then:

- Table at Lanestock
- Use posters and flyers from the Peace Center's 2011 "Water for Life – Not for Profit" symposium.
- Weekly announcements
- Educational component with a goal of not moving people from bottled water to a sugary bottled beverage, but to filling a reusable bottle at a drinking fountain.
- Keep messages positive. Don't do negative ads targeting certain vendors.
- Highlight savings from refilling your own bottle. What could you do with this money? Highlight savings in cafeteria if you fill your own container with a beverage rather than using a paper cup from the cafeteria.
- Try to get a "Take Back the Tap" message on the rotating banner on Lane's homepage.
- Flyers or some kind of promotional material at SOAR, Bookstore, Foodservices, fall in-service, each division office.
- Use pictures of plastic vortex in ocean.

The following committee members volunteered to work on Take back the Tap promotions between now and Sept/October 1, 2012: Claudia, Nancy, Rosie, Lori, Jim, Toni.

Mike reported that he already sold out of the initial 400 refillable bottles that he purchased to promote "Take Back the Tap." Mike also noted that he has been working with an honor's class that is doing a "Take Back the Tap" project. He said they are creating a map of drinking fountains/bottle filling stations, FAQs, and possibly a video.

Sustainability Plan Teams

5/21/12

Topic	Members
Education	Chet Bowers (UO) Jeffry Edmundson (UO) Claudia Owen Susie Cousar Margaret Robertson Stan Taylor
Energy	Roger Ebbage Erik Westerholm Anna Scott EWEB EPUD
Water	Sarah Whitney EWEB Phil Martinez Susie Cousar
Land Use	Joe Russin Gail Baker Lynn Songer
Closed Loop/Cradle to Cradle	Margaret Robertson Mike Sims Becky Thill Bob Baldwin
Transportation	Theresa Brand (LTD) Claudia Owen Michael Levick Robert Thompson Alen Bahret Russ Pierson Jennifer Hayward Mary Baxter Mike Sims Wendy Simmons Bob Mention Dave Willis
Society	Donna Koechig Stan Taylor Elizabeth Andrade Mark Harris Ruby Woodworth

Sustainability Plan Teams

5/21/12

Topic	Members
Healthy Spaces – indoors and outdoors (green building, sustainable landscaping, good IEQ)	Jyoti Naik Frank Drengacz Julie Sheen David Willis Gail Baker Sarah Whitney Mike O’Neal
Healthy & Sustainable Food	Susie Cousar Brian Kelly Julie Sheen Chef Chris Wendy Simmons Tamberly Powell
Economy -Impact on community -equity and access -funding strategies	Susie Cousar Mike O’Neal Phil Martinez Greg Morgan Brian Kelly Jim Lindly Local diversity conference speakers and leaders