## Sustainability Committee Monday, May 7, 2012, 2:30-3:30 pm, Building 4, Room 106

#### Minutes

#### 1. Welcome and Introductions

• Present: Susie Cousar, Theodore Griffiths, Jennifer Hayward, Mike O'Neal, Claudia Owen, Russ Pierson, Nancy Schwoerer

### 2. Updates and Announcements

- Financing the Future of Energy Summit: Jennifer announced that Lane has been recognized as a leader in energy conservation funding by the Sustainable Endowments Institute and is one of a handful of schools invited to a summit on financing the future of energy conservation and renewable energy at Harvard later this month. Lane's Energy Analyst, Anna Scott, will be representing the college at the summit.
- AASHE Conference: Jennifer noted that the Association for the Advancement of Sustainability in Higher Education conference will be this October 14-17. Proposals for presentations are due today. If anyone has any ideas, Jennifer volunteered to submit a proposal. The theme of the conference is "Investing in the Future." Committee members are encouraged to seek professional development funds so that they can attend.
- *Net Zero Plan:* Jennifer reminded committee that comments are due by 5/10/12.
- *Sustainability Website:* Jennifer presented proposed Sustainability Website reorganization. It is attached to these minutes. Please let Jennifer know if you have any suggested changes.

**3.** Debrief Recent Activities. What went well? What could be improved for next time? *Earth Week:* Susie reviewed that the Peace Conference was very sustainability-focused. She noted that one improvement for the Peace Conference would be having more equal numbers of male to female speakers. Jennifer said that the Peace Conference presentation on improving multiculturalism in your organization was excellent. The presenters provided tools for analyzing where you are at and how to do better. Committee agreed that we may want to use these tools to improve multiculturalism in our committee.

Claudia reviewed the events on 4/19 noting that 10-30 people attended most of the activities, but only 2 people attended the sustainable landscapes tour that was at 3pm. Claudia noted that trying to have students pass out flyers about the event was not a successful advertising strategy. People didn't want to be handed a flyer. Nancy recommended that we have events planned and start getting the word out sooner (by late Fall/early Winter). Nancy also mentioned that splitting activities into two days didn't seem to work as well and that having all events on one day would have been better. Claudia recommended trying to plan events that appeal to a wider range of people. Susie noted that having classes on sustainable life skills may be really beneficial and draw more people. She mentioned things like making bread, soap, gift

economies, free-cycling, and canning. Susie and Theo would be willing to work together next year on workshops related to economic shifts.

**Spring Conference:** Claudia noted that the workshop that she and Margaret facilitated on the Sustainability Plan. Russ said that the FMP and Recycling presentation and tour was excellent. Nancy reported that about 50 people entered the "Bring Your Own Mug" raffle. Members commented that we should start thinking about what to do at fall conference. Mike suggested doing a sustainability in the curriculum training for faculty.

**4. Sustainability Plan:** The Committee reviewed the draft plan and generated the following list of content teams for several of the sections. Jennifer indicated that the thought was that she and Claudia would call together meetings of content teams to review the following sections of the current draft of the plan and to help us refine and improve content, strategies, and goals.

Торіс	Members
Education	Chet Bowers (UO)
	Jeffry Edmundson (UO?)
	Claudia Owen
	Susie Cousar
	Margaret Robertson
	Stan Taylor
Energy	
Water	
Land Use	Joe Russin
Closed Loop/Cradle to Cradle	Margaret Robertson
	Susie Cousar
Transportation	Theresa Brand (LTD)
Society	Donna Koechig
	Stan Taylor
	Elizabeth Andrade
Healthy Spaces – indoors and outdoors (green	Jyoti Naik
building, sustainable landscaping, good IEQ)	
Healthy & Sustainable Food	Susie Cousar
	Brian Kelly
	Learning Garden Specialist
	Chef Chris
Economy	Susie Cousar
-Impact on community	Mike O'Neal
-equity and access	
-funding strategies	

Mike recommended putting the plan on a wiki and allowing a few people to edit it. Russ can help set up a wiki. Susie and Claudia offered to help write the plan. Mike recommended reviewing plans from other colleges.

**5. Next meeting:** Monday, May 21, 2012, 2:30-3:30 pm, Building 4, Room 106. Agenda to include a discussion about having speaker series for next year. Committee briefly discussed this idea at this meeting, focusing on how we get people to attend talks. Suggestions were:

- Send out announcements that include a drastic global issue that will be addressed during the talk.
- Food!

# **Institute for Sustainable Practices**

Logo (links to home page) About Us This box will contain a rotating picture with a story icon at the bottom of the photo frame on What we do which people can click to find out more info Accomplishments about what is featured in the photo. We can Event Calendar History have a photo of bikes and the link goes to info about bike lane, we can have a photo an EV Contacts charging and the link goes to the info about **News & Events** using the solar station. We also wanted to have See Brown one rotation that is a factoid (i.e. Lane's Website as a News greenhouse gas emissions from commuting is model Events 55,000 tons per year...something like that) and one rotation that is the logo with the link to the Conferences about us page. Information for students **Learning Garden** This rotating photo page will be like the Harvard, Berea, or Stanford sites. Clubs **Classes** Degrees **Information for Faculty** (*C*This will link to a page that Susie will update) Sustainability Committee Plans **Recent Stories:** Strategic Direction Implementation Plan Sustainability Plan **Climate Action Plan** Metrics and Data List recent news stories. If there aren't any delete this box. Sustainable Practices Transportation This recent stories box is also modeled on the Harvard site. Food Energy Water Recycling **Built Environment** Departments

**Resources and Links** 

(Note: Link in green font will link to a webpage that the Learning Garden Coordinator will be responsible for updating. Links in red font will link to a webpage that Susie Cousar will be responsible for updating.)