

**Minutes**  
**Sustainability Committee Meeting**  
**Monday, November 21, 2011, 2:30-3:30 p.m.**

**Attendees:**

Marv Clemons, Jennifer Hayward, Brian Kelly, Matt Lehr, Lori Lilliefors, Claudia Owen, Art Peck, Anna Scott, Wendy Simmons, Becky Thill, Phil Thill, Kathy Thomas

**Minutes:**

**1. Welcome and Introductions**

Attendees introduced themselves and stated one thing they would change in the world if they could.

**2. Announcements**

- a. *Health & Wellness Fair*: Wendy announced that Lane's annual Health and Wellness Fair will be on Tuesday, January 31 from 10:30 am to 3:30 pm. Wendy encouraged sustainability to have a table at the fair and said that maybe sustainability committee members could volunteer in ½ hour shifts. Jennifer noted that the next agenda item is to talk about campus signage. She said that maybe some of the information developed for campus signage could be used at a table.
- b. *Statewide "Green" Course Tracking*: Claudia announced that Lane provided a compilation of all of our courses that have at least 10% green content to the state office of Community Colleges and Workforce Development for a statewide inventory of "green" community college classes. Jennifer and Claudia will find out more about the document and provide more information at a future meeting.
- c. *Watershed AAS Degree*: Claudia announced that the Science Division is in the process of developing a Watershed AAS degree.

**3. Getting the Word Out – Campus Signage**

The Committee discussed venues for campus sustainability signage including the Building 1 TV and the bus bulletin board area.

1. Concepts: The Committee came up with the following concepts for campus sustainability signage.
  - Composting/recycling stats
  - Water saved from low flow fixtures
  - Recycled content info about various products
  - Energy generated from PV
  - What you can do at home – tips
  - Zimride – greenhouse gas savings, etc.
  - Food grown on campus
  - Building 30 sustainability features
  - Profile local hero
  - Energy savings
  - Renewable energy portfolio
  - Bicycle commuting
  - Riding the bus – emissions saved
  - Waste reduction through smart purchasing
  - Future sign idea: DTC design features
2. Content: Committee members broke into groups and developed recommended content for signs.

Becky and Phil worked on content for “Profile local hero” and “Energy savings.”

<b>Profile local hero</b>	<b>Energy savings</b>
<ul style="list-style-type: none"> <li>-Nomination process – people write why this person is a hero. Why? Who?</li> <li>-Hero chosen. Have a picture of that person inside a recycling triangle image and a write up in the Torch.</li> </ul>	<ul style="list-style-type: none"> <li>Lighting <ul style="list-style-type: none"> <li>-Share what LCC does &amp; how much they save.</li> <li>-Share what can be done @ home.</li> <li>-What you can do to help LCC</li> </ul> </li> <li>Daylighting</li> <li>Heating</li> <li>Water heating</li> <li>-Pick a subject which could be a type of subject or a location.</li> <li>-Give numbers of energy saving by using said subject.</li> <li>-Give comparisons of what it can be equivalent to such as tons of Tar Sands, barrels of oil, pile of coal.</li> </ul>

Wendy and Lori worked on content for “Zimride” and “What you can do at home – tips.”

<b>Zimride</b>	<b>What you can do at home – tips</b>
<ul style="list-style-type: none"> <li>-Costs of driving yourself vs. owning car vs. bus (and social) vs. carpool vs. bike in picture images.</li> <li>-Info is \$ and greenhouse gases and could do it on a continuum.</li> </ul>	<ul style="list-style-type: none"> <li>-Recycle, compost, plan ahead driving errands, energy audit, grown own food, limit air travel, skpe your family, get a ductless heat pump, reusable bags with shopping, reduce consumption (borrow more) and doesn’t add to landfill and is social.</li> <li>-Symbols: bulb, food, grocery cart, travel/transportation.</li> </ul>

Anna and Brian worked on content for “Composting/Recycling stats” and “Water saved from low flow fixtures.”

<b>Composting/recycling stats</b>	<b>Water saved from low flow fixtures</b>
<p>Idea: keep image static, but make multiple posters with one fact per poster.</p> <p>TEXT:</p> <ul style="list-style-type: none"> <li>-500 tons composted YTD</li> <li>-50 semi trucks avoided @ landfill</li> <li>-7 lives of plastic?</li> </ul> <p>IMAGE:</p> <p>“Organics easy” image of banana peel and apple core.</p> <p>Containers break it up -&gt; image of a box.</p>	<ul style="list-style-type: none"> <li>-Image of drops of water + image of faucet with running water = 10 thousand gallons saved.</li> <li>-Image of toilet (low flush toilet) + image of hand = “x” swimming pools or % of Dexter reservoir.</li> <li>-Image of plants (native plants) + Image of State of Oregon = 1 million gallon saved.</li> </ul>

Art and Kathy worked on content for “Recycled content info about various products” and “Energy generated from PV.”

<b>Recycled content info about various products</b>	<b>Energy generated from PV</b>
<ul style="list-style-type: none"> <li>-Signage on actual product (e.g. garbage can sign indicating # of plastic jugs).</li> <li>-Is the track material or turf grass recycled?</li> </ul>	<ul style="list-style-type: none"> <li>-Signs posted @ PV site and in other nearby sites that indicate power generation will run the “X” building for “Y” period of time.</li> <li>-Greenhouse gas emissions saved.</li> <li>-Publicize info in other mediums – web, facebook (trivia quiz)</li> <li>-Share sustainability info at Lane Preview Night.</li> <li>-Are soccer field lights powered by PV?</li> </ul>

Matt and Marv worked on content for “Food grown on campus” and “Building 30 sustainability features.”

<b>Food grown on campus</b>	<b>Building 30 sustainability features</b>
<ul style="list-style-type: none"><li>-Why is growing your own food important.</li><li>-Who uses the food grown from the learning garden (from soil to plate).</li><li>-The benefits of student learning, sustainability, organic gardening, and permaculture.</li><li>-Student led.</li><li>-Money saved in food transportation.</li></ul>	<ul style="list-style-type: none"><li>-Why so special?</li><li>-Building materials.</li><li>-Energy saving features.</li><li>-Run off features.</li><li>-Solar features.</li></ul>

Claudia and Jennifer worked on content for “Bicycle commuting” and “Renewable energy portfolio.”

<b>Bicycle commuting</b>	<b>Renewable energy portfolio</b>
<ul style="list-style-type: none"><li>-Feature someone who is a regular bicycle commuter to Lane (ex. Craig Taylor, Mike Sims).</li><li>-Note how many CO<sub>2</sub>e they are saving per year, gallons of gas, and dollars saved.</li><li>-Include a quote from the rider about why they ride.</li><li>-Include image of that person on bike.</li></ul>	<ul style="list-style-type: none"><li>-List Lane’s renewable energy portfolio (PV, solar thermal, geothermal, green power from EWEB and EPUD).</li><li>-Have multiple versions of the poster with the same content but different images.</li></ul>

### **3. Sustainability Action Plan**

The sustainability action plan agenda item was moved to the next meeting.

**NEXT MEETING: Monday, December 5, 2011, 2:30-3:30 pm, Building 4, Room 105**