

Minutes

Sustainability Committee Meeting

Monday, November 7, 2011, 2:30-3:30 p.m.

Attendees:

Marv Clemons, Susie Cousar, Amy Gaudia, Jennifer Hayward, Gail Hemsoth, Gloria Jarvis, Brian Kelly, Rosie Kirwin, Lori Lilliefors, Roxanne McCully, Pamela McGilvray, Mike O'Neal, Norma Osborne, Claudia Owen, Art Peck, Marika Pineda, Margaret Robertson, Joe Russin, Wendy Simmons, Jace Smith, Sarah Whitney, Dave Willis

Minutes:

1. Welcome and Introductions

Attendees introduced themselves and stated one thing they would change in the world if they could.

2. Sustainability Committee Accomplishments 2010-11

Jennifer and Claudia reviewed the following Sustainability Committee accomplishments over the last year.

- a. *Climate Action Plan*: The committee worked on the climate action plan. It was adopted by the College Council in February 2011. The Climate Action Plan includes a goal for the college to become carbon neutral by 2050 and it lists 51 actions in the categories of renewable energy, energy conservation, waste reduction and purchasing, transportation and land use, and education. The Committee also worked on implementing some of the 51 actions. Accomplishments include launching of the Zimride carpool sharing service. Here is a link to the full plan:
<http://www.lanecc.edu/sustainability/climateactionplan.html>.
- b. *Strategic Direction Implementation Plan*: The committee developed the strategic direction implementation plan which includes five general goals: i. Sustainability literacy; ii. Sustainable purchasing and business practice systems; iii. Implementing and improving the climate action plan; iv. Incorporating sustainability into all Lane departments; and v. Professional development in sustainability. Here is a link to the full plan:
<http://www.lanecc.edu/research/planning/documents/SustainabilityImplementationPlan111012.pdf>.
- c. *Sustainability Strategic Directions Conference*: The committee worked on planning the schedule, breakout sessions, and keynote speakers for the October 14, 2011 conference.

3. Lane Sustainability Strategic Directions Conference Debrief

Claudia reviewed that during the facilitated session of the conference, keynote speaker, Debra Rowe, asked attendees to list "What I am doing," "What I want to do," and "What someone at Lane should do." The committee briefly reviewed these lists and discussed next steps.

- a. *What I am doing (getting the word out)*: Attendees discussed ways to get the word out about the things that people are doing. Ideas included:
 - Signage near the new cafeteria recycling stations about composting, recycling, and waste reduction.
 - Post information on the web. Ask each division to post information about their sustainable practices and programs to which the sustainability page can link.
 - Have buttons made that committee members can wear that say, "Ask me about sustainability."
 - Tours of campus sustainability features.
 - Use some of the strategies that Lane's successful Wellness program have used:
 - Lane Weekly
 - Add brief info/link about sustainability on Wellness website and vice versa
 - Newsletter

Marv noted that people need basic education about what sustainability is and suggested that the sustainability committee become involved in the conversations about student progression and completion. The committee discussed who the target audience is and what the purpose of getting the word out is. The committee generally agreed that the target audience is:

#1: Employees

#2: Students

#3: The whole world (think big as Debra Rowe encouraged)

The committee also generally agreed that the purpose of getting the word out is publicity, celebration, and inspiration. The more noticed/rewarded people feel for the sustainability initiatives they have already implemented, the more energized they will feel to do more.

- b. *What I want to do:* Committee discussed ways to support people in accomplishing the things that they want to do. Ideas included:

- Classes
- Committees
- Use the Readiness Model
- Share personal success stories for inspiration
 - hang posters with personal success stories around campus (in restroom stalls)
 - include stories in the Community College Moment and in the Torch
 - have a personal sustainability success story be one of the rotating banners on the Lane main page.
- Take on helping out with some of the ideas as a committee. We would need criteria for deciding which ideas to pursue. Criteria could be that it includes all three pillars of sustainability (economic, social, and environmental), that it supports existing Lane sustainability plans (climate action plan and strategic direction implementation plan), and the level of impact.
- Reward successes with a small token gift like a sustainability book.
- Traveling trophy given out by President Spilde during her annual inservice presentation.
- Investigate the possibility of small grants/micro-loans
- Investigate strategies that the League for Innovation has used.

ACTION: Jennifer will e-mail the people who listed “What I want to do” ideas at the conference and ask them if they have been able to make any progress and if they need support.

- c. *What someone should do:* The committee briefly discussed the items that conference attendees felt that someone at Lane should do. Should the committee take on a few of these items for the year? If so how should the items be selected? Claudia proposed the idea of the committee taking on a Sustainability Action Plan and including the “What someone should do” items in the plan.

4. Sustainability Action Plan

Margaret and Claudia reviewed the idea of having a Sustainability Action Plan. In the spirit of thinking big, this plan could be an umbrella for all Lane plans including the Campus Master plan and the Climate Action Plan. Marv suggested starting with the end game, in other words, if all of the items in the plan were completed, what Lane would be like. Susie noted that the plan should include adaption to a changing climate. The committee generally agreed to work on a Sustainability Action Plan for the coming year. The committee briefly discussed next steps including possibly holding a longer visioning session or retreat.

Mike noted that sustainability needs a brand and logo.

ACTION: Jennifer will send the sustainability logo to the committee for use in sustainability messaging.