

9/14/05 – Sustainability Group Meeting Minutes

Wednesday, September 14, 2005; 3:00 – 4:30 p.m.; Building 16, Room 211

Attendees:

Mike Sims, Recycling & Surplus Property
Amanda Poston, Center for Meeting & Learning
Greg Winslow, Food Services
Sharron Winslow, Center for Meeting & Learning
Anna Scott, College Operations
Joseph Newton, Science
Margaret Robertson, Advanced Technologies
Joe Russin, Science
Mandy Haenelt, Student/Facilities Management & Planning
Julie, Student/Facilities Management & Planning
Jennifer Steele, College Operations

Minutes

I. ANTHONY CORTESE

Anthony Cortese, and internationally-known expert in sustainable practices for higher education is coming to Lane to keynote the Bioneers Conference in October. Anthony will be coming one day early to meet with Lane administrators and the sustainability group. **We will have a special meeting time with Anthony on Thursday, October 13, from 3:00 to 4:40 p.m.**

Some suggested topics for discussion with Anthony:

- Crossing boundaries between students/faculty/staff
- Curriculum integration
- Communication integration
- Strategic objectives/planning
- Barriers to success
- National/international networks, connections

II. SUSTAINABILITY MARKETING PLAN

Jennifer H., Anna and Jen S. are working on a FY06 marketing plan for sustainability with the goal of increasing visibility and awareness, participation and behavior. One of our first tasks in our initiative is to create a “brand” for the sustainability programs at Lane, using a tagline and distinct graphic design and color scheme.

Tag Line Ideas:

- Impact Your Environment
- Make a Positive Impact
- Sustainability is Everyone's Business

Key Words: connected, restore, value, enhance, nurture, awareness, help, unity, simplify, interest, future, hope.

If you have any ideas for a tag line, please send them to Jen S. at steelej@lanecc.edu or Anna at scottae@lanecc.edu.

Next Steps: Jennifer, Anna and Jen are going to get professional input on the suggested taglines and also work with a graphic designer to create some design templates to share with the group at the October meeting.

III. INDICATOR REPORTS UPDATES

- Transportation: Susan Tatar has done a lot of work.
- Recycling: Mike is still waiting on data from the steel recycler.
- Energy: Amanda and Anna are working together and revamping the indicator format.

IV. ALL CAMPUS PRESENTATION 9/20/05

Several campus groups (including sustainability) are being given ten minute blocks to address the campus after Mary' s presentation on Tuesday, September 20. Our time slot is 11:05 to 11:15 a.m. There is a planning meeting tomorrow where we will learn more about the suggested format/content for our time slot.

Some ideas:

- Project images on the screen: biodiesel, composter, native landscaping, rainwater, nursery
- What is sustainability? What does it mean?
- Vision statement
- Accomplishments
- Group members – everyone can join/ how to participate
- We want you – recruitment
- Get involved – impact your environment
- Opportunity to get more info. (web site)
- 1-3 members present/ ask the rest of the group members to stand from the audience
- Narrow to three major points: projects, people, when/where/how to contact
- Use PowerPoint
- Discuss future projects
- Encourage people to attend the 9/23 sustainability workshop

V. ENERGY ANALYST

- Anna is working on scheduling in anticipation of fall term, and working closely with ISS, CML and off campus departments to coordinate building usage and utilities. She is also working with EWEB and the trades in gathering and analyzing energy usage data for specific areas. She' s getting involved in longer-term planning efforts.
- Anna is going to a conference in October that focuses on integrating energy efficiency and sustainable practices into community college environments.
- Lane is now an Energy Star partner.

VI. REUSABLE PLATES

The administration has allocated \$44,000 so that we can start using reusable plates in food services! Greg, Mike and others have been working hard to put this together and are pleased to not only reduce our waste, but to employ the SES staff in the kitchen again.

Strategies for reducing loss include signage and education, offering a disposable option for individuals who are going to eat outside the cafeteria, and having magnets inside garbage cans.