

GRAPHIC DESIGN PROGRAM ADMISSION 2016

Portfolio Project

Purpose of project

1. To provide a common portfolio piece for all program applicants
2. To indicate your creativity, problem-solving ability, and technical skills

The project

Re-design the front side of the United States one hundred dollar bill.

Specifications

1. Size: 12 3/16 inches by 5 1/8 inches.
2. Color: Any
3. Incorporate all existing written copy on the front of the dollar including serial numbers, signatures, large print and small print.

Execution

1. You may use any appropriate media (ink, paint, markers, paper, pencil, digital, etc.)
2. If the project is done by hand, the typography should indicate a real typeface (tracing is permitted).
3. You should not use any of the parts of the original bill and generate all new parts even, if imitating existing things. Any photography or illustration work should be your own. No appropriating images from the web or any other source (copying or scanning) other than your own work.

Design

1. The design and concept should be yours and yours alone. It is not appropriate to solicit advice from Lane CC Graphic Design instructors for this project.
2. Your design approach may be illustrative, photographic, typographic, or abstract. All illustrations and photographs, however, must be your own.
3. Your task is to find a fresh way of representing the one hundred dollar bill, while still considering functionality.

Presentation

Please mount on poster board, leaving a 1 inch border all the way around for handling.

Due date

1. Include this project as the last piece in your admission portfolio.
2. Portfolios must be submitted by Monday, May 9, 2016 from 9:00 a.m. to 2:00 p.m. in Bldg 17/104.