Section 1. Proposed Course Outline (A general statement of course content that informs class syllabus construction. Once approved, all sections of a given course must include this content, no matter which instructor teaches the course, or the mode of delivery. Divisions must include this new course outline in the Divisional Course Outline binder as required by COPPs.)

Course Number: **HRTM 220** Full Course Title for print catalog: **Sustainability in the Hospitality Industry**

Abbreviated Course Title for Banner: _____ (30 character limit)

Prerequisites: None

Co-requisites:

Grade Option: X☐ Graded (with P/NP option)   ☐ Pass/No Pass only

Number/Type Credits	Term Minimum Contact	Term Maximum Contact	11-Week Term Contact
_2_ Lecture	20 hours (lecture credits x 10)	24 hours (lecture credits x 12)	22 hours (lecture credits x 11)
__ Lec/Lab	__ hours (lec-lab credits x 20)	__ hours (lec-lab credits x 24)	__ hours (lec-lab credits x 22)
__ Lab	__ hours (lab credits x 30)	__ hours (lab credits x 36)	__ hours (lab credits x 33)
2 **Total credits (sum)**	20 **Total hours (sum)**	24 **Total hours (sum)**	22 **Total hours (sum)**

Course Description (300 character limit): A multi-dimensional course introducing global sustainability and environmental movements, their impact on the hospitality industry, and responses to and opportunities associated with sustainability within the industry.

Course Outcomes and Proficiencies

What will the student *know* or *be able to do* at the end of the course?

What *attitudes* related to the subject will the student hold?

Assessments Planned

What evidence will demonstrate that students have achieved course outcomes? (assessment tools may include departmental tests, written products, portfolios, juried performances, quizzes and exams, or alternative assessments such as qualitative studies, capstone projects, external reviewers, etc.)

Upon successful completion of this course, the student will:	**How each outcome will be assessed:**
1. To provide an overview of the global environmental field as it stands today.	Quizzes, class activities and homework
2. Be able to understand concepts associated with the environmental, social, and cultural impacts of the tourism and hospitality industry.	Quizzes, class activities and homework
3. Have a clear understanding of environmental law, voluntary initiatives and principles for sustainable development in the tourism and hospitality industry.	Quizzes, class activities and homework
4. Be able to define and develop	

environmental management systems for the hospitality industry.	Project

Course Content by Major Topics
What topics will be presented? What are the main activities of the course? What are the central themes?
(See sample at http://www.lanecc.edu/cops/format3.htm.)

Topics:

1. To provide an overview of the global environmental field as it stands today.

2. Students will be able to understand concepts associated with the environmental, social, and cultural impacts of the tourism and hospitality industry.

3. Students will have a clear understanding of environmental law, voluntary initiatives and principles for sustainable development in the tourism and hospitality industry.

4. Students will be able to define and develop environmental management systems for the hospitality industry.

Section 2. Proposal Information

Course Developer:	**Type of Proposal**	**Type of Course:**
Dr. Lisa Aherin	X☐ New course	☐ Lower Division Collegiate (transfer)
Date: 11/20/2012	☐ Currently 199 or 299	X☐ Professional/Technical (required or elective)
Catalog year to take effect:	☐ Experimental Course	☐ Developmental, numbered below 100
2011-2012___	☐ 199 Special Studies	
2012-2013__X_	☐ 299 Trends	

☐ Revised course (If increasing credits, use credit change form)
☐ Reactivated course with no change
☐ Reactivated course with changes

Rationale:
How does this proposal further the goals of the program or department?
This course allows the student to further develop their knowledge area in sustainable standard operating procedures specifically in the hospitality industry. More and more this is becoming a sought after trait of graduates from programs such as ours.

What assessment evidence supports this proposal?
Anecdotal as well as in-house student and alumni surveys.

How do you know there is a demand for this course?
It is a required course for all HRTM majors.

Section 3. Curriculum Equity (http://www.lanecc.edu/cops/curric.htm)
To promote an environment where all learners are encouraged to develop their full potential, this course will support Lane's Curriculum Equity policy in the following way(s):
1. Using culturally and ethnically diverse guest speakers
2. Portraying women and men from diverse cultural and ethnic backgrounds in a wide range of roles.
3. Using gendered examples equally when illustrating theories and concepts.

Section 4. For revised courses only: PREVIOUS Catalog/Course Information:
Course Number: _____ Course Title in Banner: _____ (30 characters maximum)

Full Course Title in print catalog:

Prerequisites:

Co-requisites:

Grade Option: ☐ Graded (with P/NP option)   ☐ Pass/No Pass only

Number/Type Credits	Term Minimum Contact	Term Maximum Contact	11-Week Term Contact
__ Lecture	__ hours (lecture credits x 10)	__ hours (lecture credits x 12)	__ hours (lecture credits x 11)
__ Lec/Lab	__ hours (lec-lab credits x 20)	__ hours (lec-lab credits x 24)	__ hours (lec-lab credits x 22)
__ Lab	__ hours (lab credits x 30)	__ hours (lab credits x 36)	__ hours (lab credits x 33)
__ **Total credits (sum)**	__ **Total hours (sum)**	__ **Total hours (sum)**	__ **Total hours (sum)**

Course Description:

What will change? ☐Course Number ☐Title ☐Course Description ☐Credit hours ☐Contact hours

Section 5. Support Courses **(New Professional/Technical course proposals must complete.)**

Professional/Technical courses are tracked within programs for purposes of Carl Perkins funding and budgetary planning. Indicate all degree or certificate programs for which this course will be required.

Program	Division
HRTM	CCS

Section 6. Overlap Courses **(New course proposals must complete.)**

While overlap of course materials is not necessarily a flaw, duplication of course materials may lead to inefficient use of college resources. If there is overlap, the faculty of overlapping courses must agree on the extent of overlap and attach a rationale explaining its necessity.

Indicate all departments/courses that this course may overlap. Division Dean of existing course enters one of two options at right. Note: N/A is not an option.

Options:
1. No overlap.
2. Approved: overlap is acceptable. Rationale attached.
3. Disapproved: reasons attached.

Division	Course Number / Title	% Overlap	Option	Division Dean of existing course (Signature required for all options)	Date
No overlap					

Section 7. Qualification to fulfill degree requirements (complete all relevant forms, available at

and send to Mary Brau for the Degree Requirements Review Committee):
☐ Form(s) applying for the following degree requirement status have been attached. (Only check this box when forms have been completed and attached.)

AAOT, ASOT-Bus, OTM:

☐ Arts & Letters

☐ Social Sciences

☐ Science /Computer Science

☐ Mathematics

AAOT:

☐ Cultural Literacy Option

AAS, 1-year and 2-year certificates:

☐ Human Relations

Section 8. Library Impact Statement

Under accreditation standards, Library consultation is essential for new programs, new courses and for substantively revised courses when the revisions entail any change in library use.

What assignments will require the use of library and information resources? None

Each academic area has a Liaison Librarian (http://www.lanecc.edu/library/services/liaison.htm). Contact the designated librarian to discuss the library needs of your course. Please allow the librarian at least one week to assess library resources.

To be completed by Liaison Librarian:
☐ Library resources are adequate to support this proposal.
☐ Additional resources are needed but can be obtained from current funds.
☐ Significant additional Library funds/resources are required to support this proposal.

_____   _____
Liaison Librarian   Date

Section 9. Divisional Approval (To be completed by Division Chair and Administrative Assistant)

Human, Physical, and Financial Resources:
☐ Additional instructional costs (staff, materials, services or facilities) will be incurred to offer this course. Source of funding:

☐ No additional instructional resources (staff, materials, services or facilities) are needed to offer this course.
Explain:

Required Certifications:
☐ We have developed minimum course certification standards according to the COPPs procedure "Instructor Qualifications: Credit," to be filed with ASA upon course approval.
☐ We have completed faculty certification form(s) for faculty qualified to teach this course, to be filed with ASA and Human Resources upon course approval.

Fees:
☐ We have completed fee rationale and fee request forms to be submitted to ASA upon course approval, in compliance with the COPPs procedure, "Fees: Special"
☐ No special fees will be required for this course.

Divisional Recommendation:
☐ The Division Chair and Administrative Assistant have reviewed this course proposal and kept a copy for divisional files.
☐ Faculty review of this course was completed within the division on _____(date).

☐ Pass   ☐ Do Not Pass

_____   _____
Administrative Assistant/Coordinator   Date

_____   _____
Academic Dean   Date

Section 10. College Approval

_____   _____   _____   _____
Curriculum Committee Chair   Date   Executive Dean for Academic Affairs   Date

Curriculum Approval Committee hearing: _____   _____   _____
                                         Date   Vice President for Academic &   Date
                                                         Student Affairs