**NOI Worksheet** (For Internal Use Only)

**Program Name: Business Management**

**First Offered Date: Summer 2017 Student Estimate: 25---30**

**College POC: Melanie Brown brownm@lanecc.edu 541-463-5362**

**Business Industry:** this degree is not restricted to a particular company or industry

**Award(s) for this Program:**

**AAS Business Management**

**Other locations (Institutions) this Program will be offered:**

Not applicable

**CIP Code \_52.0201\_\_\_\_**

**CIP title:** Business Administration and Management, General

A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

**Associated Program: N/A**

**College Program Description:** Students completing the Business Management Associate of Applied Science (AAS) degree will be prepared for positions in management, marketing, and accounting. The degree includes electives to enable students to focus on one business area or develop a general background prior to assuming management positions.

Upon successful completion of this program, students will be able to:

1. Demonstrate an understanding of the functions of leading, planning, organizing, and controlling in an organization,
2. Make informed business decisions based on the use analysis of financial and budgetary data,
3. Select appropriate marketing strategies for an organization,
4. Apply critical thinking and analytical skills in decision-making and problem solving.
5. Use software including word processing, spreadsheets, and databases to manage and interpret information to meet organizational needs.
6. Perform on the job in ways that reflect professional ethics, legal standards, and organizational expectations.
7. Apply adaptive managerial, supervisory and leadership practices in a variety of situations
8. Contribute to the planning, implementation, and evaluation of organizational goals and work products.

**Labor Market Need:**

Based on information and data from the Oregon Employment Department: [www.Qulaityinfo.org](http://www.Qulaityinfo.org)

Statewide and in Lane County: “Employment in this occupation in 2014 was much larger than the statewide average for all occupations. The total number of job openings is projected to be much higher than the statewide average number of job openings for all occupations through 2024. This occupation is expected to grow at about the statewide average growth rate for all occupations through 2024.

Reasonable employment opportunities exist.”

Note: While many of the higher level positions require a Bachelor’s degree, many of the entry and mid-level positions require and AAS degree, as demonstrated by reviewing many of the current job openings.

For the Occupation Category Business Administration and Management, there are also 17 Matching Occupations. The data below represents the just the category “Business Administration and Management.” Searches of the 17 “Matching Occupations” provide similar data on labor market need.

Statewide:

Current Job Openings Listed with the Oregon Employment Department:

There are 147 current job listings for this occupation.

Current Job Openings from other Websites for General and Operations Managers

There are 373 current job listings for this occupation.

Lane County:

Current Job Openings Listed with the Oregon Employment Department:

There are 8 current job listings for this occupation.

Current Job Openings from other Websites for General and Operations Managers

There are 29 current job listings for this occupation.

Also see the Labor Market Information completed worksheet, which provides additional detailed and descriptive data.

**Target Population:**

Community College students including but not limited to high school graduates, returning adult students, international students, adult students in transitions, currently employed seeking to advance their careers, small business owner/ managers, and other target populations such as veterans, women, and minorities.

**Business Department Advisory Committee:**

**Name:** Steve Liu **Title:** Advisory Committee Chair

(Oregon Medical Group)

Andrew Bemiller Advisory Committee Vice-Cahir

(City of Springfield)

 Full membership list on file with Dean’s Office

**Roadmap URL (required for all Career Pathway Certificates; contact Rosa Lopez, Career Pathways Coordinator):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Program Contact Information:**

**Contact Name:** Dave Oatman  **Contact Ttle:** Division Dean

**Contact Dept.:** Business and Computer Information Technology

**Contact Email:** oatmand@lanecc.edu

**Contact Phone:** 541-463-5305 **Contact Fax:** 541-463-4741

**Include Contact Info? yes**

**Division Deans Signature:**

|  |  |
| --- | --- |
| **Name****(Printed or typed)** | Dave Oatman |
| **Signature** |  |
| **Title** | Division Dean, Business & Computer Information Technology |
| **Date** |  |

**Executive Dean for Academic and Student Affairs Signature:**

|  |  |
| --- | --- |
| **Name****(Printed or typed)** | Jennifer Frei |
| **Signature** |  |
| **Title** | Executive Dean, School of Arts and Sciences |
| **Date** |  |

**Vice President for Academic and Student Affairs Signature:**

|  |  |
| --- | --- |
| **Name****(Printed or typed)** | Dawn DeWolf |
| **Signature** |  |
| **Title** | Vice President, Academic and Student Affairs |
| **Date** |  |