

Graphic Design

Associate of Applied Science Degree

Program Coordinator Jefferson Goolsby, Bldg. 17, Rm. 105; Susan Lowdermilk, Bldg. 11, Rm. 112.

Purpose To prepare graduates for entry-level positions in the fields of graphic and digital design.

Learning Outcomes The student who successfully completes all Graphic Design requirements will:

- design a variety of graphic materials including advertising, corporate identity, publications, packaging, signage, marketing, and the internet.
- solve graphic communication problems through the use of computer technology used in the field.
- demonstrate understanding of fundamental art, communication, and marketing principles in the development of design solutions.
- demonstrate understanding of professional business standards and practices.
- demonstrate ability to design and produce materials that will meet professional standards for reproduction.
- use appropriate library and information resources to research design problems, issues, and technology as well as to support life-long technical learning.

Admission Information Open admission for first year. Limited admission for second year. See lanecc.edu/mediaarts/graphicdesign/second-year-graphic-design-program.

Cooperative Education (Co-op) Co-op offers students college credit and a grade for on-the-job work experience related to their educational and career goals. Through Co-op, students connect theory and practice, develop skills, expand career knowledge, and make contacts for the future. Work schedules and work sites vary. A minimum of six credits of Co-op in graphic design is required for completion of the graphic design program. Contact Teresa Hughes, Graphic Design Cooperative Education Coordinator, Bldg. 17, Rm. 106, 541.463.3179, hughest@lanecc.edu

Job Openings Projected through 2020

Lane County openings 9 annually

Statewide openings 118 annually

Wages

Lane County average hourly \$20.55; average annual \$42,742

Oregon average hourly \$23.33; average annual \$48,523

Costs

Instruments/Tools	\$1,500
Resident Tuition and General Student Fees	\$9,006

Total Estimated Cost \$10,506

Course fees may change during the year. See the online credit class schedule for fees assigned to courses.

Course Requirements

1. Foundational Skills and Discipline Studies courses can be taken P/ NP or for a letter grade of C- or higher: WR 121, WR 121_H, MTH 60, CG 203, Science, and Health/PE.

2. All major courses must be taken for a letter grade, not P/NP.

3. Major courses that serve as a prerequisite in a sequence must be passed with a B- or higher: ART 131, ART 115, ART 115_H, MUL 105, ART 216, ART 119, ART 225, ART 116, MUL 212, ART 221, ART 222, ART 227, ART 228, & ART 289. All remaining major courses must be passed with a C- or higher.

First Year	Fall
Choice of:	3-4
ART 115 GD Basic Design: Fundamentals for Graphic Designers (4 credits) or ART 115 Basic Design: Fundamentals (3 credits) and GD 110 Introduction to Graphic Design (1 credit)	
ART 131 Introduction to Drawing	3
ART 216 Digital Design Tools	4
MUL 105 Image Communications	4
Winter	
ART 119 Typography 1	3
ART 225 Digital Illustration	3
ART 231 Drawing: Intermediate	3
CG 203 Human Relations at Work	3
Science, Math, Computer Science Requirement	4
Spring	
ART 116 Basic Design: Color	3
ART 200 Graphic Design History	3
MUL 212 Digital Imaging	4
MUL 218 Business Practices for Media Arts	3
Choice of:	4
WR 121 Introduction to Academic Writing or WR 121_H Introduction to Academic Writing: Honors	
Second Year	Fall
ART 221 Graphic Design 1	4
ART 227 Graphic Design Production 1	3
CIS 195 Web Authoring 1	3
Directed Elective	3
MUL 220 Intermediate Typography	3
Winter	
ART 222 Graphic Design 2	4
ART 228 Graphic Design Production 2	4
ART 280GD Co-op Ed: Graphic Design	3
ART 289 Web Production	3
Choice of:	3
Physical Education Requirement or Health Requirement	
Spring	
ART 223 Graphic Design 3	4
ART 229 Graphic Design Production 3	4
ART 280GD Co-op Ed: Graphic Design	3
ART 290 Design Concepts for the Web	3
MTH 060 Beginning Algebra or higher	4
Directed Electives	
Any Art Class	
Any Multimedia Class	

To request this information in an alternate format please contact the Center for Accessible Resources at (541) 463-5150 or accessibleresources@lanecc.edu.