

International Programs

Lane Community College Board of Education Report May 2013

Lane Community College's International Programs department serves international students attending Lane on non-immigrant visas from recruitment through graduation. International Programs also supports instructional departments in creating and running programs abroad for Lane students and community members, and works to support the globalization goals of the college as a whole.



Lane International, ESL, and Childcare Center students at International Day.

Background: The International Programs office has undergone profound redesign and development to meet the college's strategic goals for international enrollment and global learning goals by 2020. The staff has transformed their daily work to line up with the college's strategic plan in the areas of progression and completion, diversity, and international expansion, by measuring their production and utilizing technology to increase efficiency. International Programs staff has received a unified show of support from the campus as a whole to move this work forward, including process improvement and development support from Enrollment Services, IT, College Operations, the ESL Program, and Division Deans, Faculty and Staff under the leadership of President Spilde and former Vice President Christian, the Executive Team and the Board. This work would not be possible without the wealth of commitment and support for accomplishing this mission.



International Programs Staff: the people driving the work to fulfill the mission.

The staff consists of 1 FTE Manager, 1 FTE Coordinator, 2 FTE Admissions and Immigration Advisors, 2 FTE Retention and Academic Advisors, 2 FTE Administrative and Admissions Support Specialists, and 2 timesheet employees that support student retention and web needs. Due to the unique needs of international students (language barriers, immigration documentation and reporting, cultural knowledge and American educational system navigation), the International Programs office serves as the main contact for students for recruitment, enrollment, retention and advising, and transfer/graduation assistance while linking students to greater campus and community resources.

By the Numbers: According to the Open Doors report published each year by IIE, the industry standard for International Education, Lane Community College bucked the trend of downward international enrollments in community colleges and outperformed the national average for all types of institutions in increasing international student enrollments.

Total International Student Enrollment: Full and Part-time International Students

Term	Full-Time	Part-time	Total FT & PT	% Increase from 2010 baseline
Spring 2013 (Current Term)	219	101	320	64%
Fall 2012	184	81	265	20.5%
Fall 2011	159	61	220	12.8%
Fall 2010 (baseline)	145	50	195	

Full-time Enrollment of International Students at Lane Community College compared to National Averages.

Term	FT Credit	FT IESL	Total Full-time	Change in Lane International Student Enrollment Fall to Fall	Change in National Average for Community Colleges Fall to Fall	Change in National Average for All Types of US Higher Education Institutions Fall to Fall
Spring 2013 (Current Term)	133	87	219	N/A	N/A	N/A
Fall 2012	113	71	184	15%	To be published in summer	To be published in summer
Fall 2011	125	34	159	9.6%	-1%*	+6.5%*
Fall 2010 (baseline)	105	40	145		-4%*	+5.7%*

*National Average is only available from IIE's Open Doors report as a fall to fall comparison for full time students.

The 2020 enrollment goal is 1000 international students, divided between full time credit, full time IESL and part time. At the current term, we are about one-third of the way to the enrollment goal.

Three important areas of focus to reach enrollment goals by 2020:

Data: International Programs has implemented an Access data base called ISIS that is updated daily by Banner. This system has allowed for closer tracking and reporting of international students and increased efficiency. Over the next three years ISIS will provide the data to drive decisions around progression and completion practices, determine the effectiveness of advertising and recruitment efforts, and support the development of marketing materials.

Progression and Completion: International students are often baffled by the American higher education system and culture shock can create progression issues for students. International academic and retention advisors ensure that each international student seeking a bachelor's degree builds a Lane graduation and transfer plan. Students also receive social and academic support through Coffeetalk, Conversation Tables, regional activities, and, for those experiencing academic difficulty, the International Student Success Program. The newly-established International Student Club supports orientations and helps new students learn about life at Lane.

Recruitment: During the Fall of 2010, Lane began actively recruiting international students. International Programs takes the approach that international recruitment is a long-term, relationship-building commitment that must span a broad range of countries and strategies. To date, Lane has developed partnerships with education agencies, participated in a wide range of college fairs, established an outreach office in Ho Chi Minh City through a partnership with Capstone Vietnam, and visited high schools in many cities and countries around the world. Recruitment efforts also make use of

social media, web, and publications. Over the next year, international recruitment will expand into Latin America and the Middle East.



Director Jennifer Falzerano working with students at a college fair.



President Mary Spilde visiting high schools in Ho Chi Minh City with Access American Education partners.

Other Activities:

Study Abroad: International Programs supports two active study abroad programs, a Biology program in Costa Rica and a French program in Caen, France. We hope to see a third program in South Africa offered through Energy Management next summer. Study Abroad efforts are focusing on finding high-quality, but affordable, programs for students. By 2020 we hope to support 10 self-funded programs.

Campus wide initiatives: Lane successfully hosted a group of Chinese community college and university presidents and vice presidents. Both the LCC campus and our Chinese colleagues benefitted from the opportunity to learn more about each other's higher education systems and cultures.



Lane Community College Board Members with VELT Chinese delegation.



Partnership with the Initiative on Islam and Other Religions, LLC, ALS, Social Sciences and Café Soriah led to an extremely successful Islamic Foods Celebration. 150 students from across campus were brought together to learn about Islamic cultures and foods in the Long House. This program will be an annual offering to the community.