



DATE: July 9, 2014

TO: Lane Community College Board of Education

FROM: Dawn DeWolf
Executive Dean, Academic Affairs

RE: Highlights that are featured as part of the Board Report

ADVANCED TECHNOLOGY:

Contact: Patrick O'Connor, Dean, Advanced Technology, o'connorp@lanecc.edu, 541/463-5710

During a tour earlier this month, Randall Tyle, Executive Director of Mid-Oregon Independent Electrical Contractors, answered questions about the Lane Apprenticeship Program to a group of high school students from ECCO--Early College Career Opportunities. Mr. Tyle works closely with Joy Crump, Administrative Specialist of Apprenticeship Programs at Lane, in coordinating these services throughout the Willamette Valley.



CONTINUING EDUCATION:

Contact: Jenette Kane, Director, Continuing Education, kanej@lanecc.edu, 541/463-6115

Continuing Education completed the first Community Health Worker class on June 19. The students will have the opportunity to apply to the Oregon Health Authority to be Certified Community Health Workers. This 120 hours one term class prepares students to act as a liaison between individuals, communities and coordinated care organizations by providing social assistance.

The State Vocational Rehabilitation office sponsored all by one student in the spring term Personal Care Aide class offered through the Successful Aging Institute (SAI) at Continuing Education. The class had a 90% pass rate and 80% of the students had jobs in the field one week after the class ended. Fourteen area employers now offer special hiring promotions only to PCAs who pass the SAI class, including up to the entire registration if they are hired and work successfully for 90+ days.

Successful Aging Institute/Senior Companion Program Director Barbara Susan gave a presentation on "Building & Sustaining Successful Advisory Councils" to 70 participants of National Senior Corps Association conference in May.

ENROLLMENT AND STUDENT FINANCIAL SERVICES:

Contact: Helen Garrett, Dean, Enrollment Management Systems, garretth@lanecc.edu, 541/463-5686

Contact: Helen Faith, Manager, Student Financial Aid, faith@lanecc.edu, 541/463-5266

Enrollment and Student Financial Services has been busy helping students enroll and manage their financial aid needs effectively in the last academic year including:

- Enrollment Services Advisors served 57, 334 students:
 - In person: 32, 375
 - By telephone: 24, 639
 - During scheduled appointments: 320
- Provided 9,319 students \$68,280,376 in Fin Aid
- Lowered the number of Requests for Unsubsidized Loans by 47%
- Awarded 1,796 students, 2,302 Associates Degrees and Certificates
- Produced 11,836 transcripts
- Added an online graduation application tool in myLane
- Added an online refund request tool
- Implemented Mandatory Advising for all credit students with Counseling and Advising
- Implemented In-Person/Phone Appointments
- Developed the Titan Peer Associates Program
- Served nearly 1000 veterans and military students a term through Lane's Veterans Resource Office; including holding a Veterans Services Open House that included a student panel discussion.

SMALL BUSINESS DEVELOPMENT CENTER:

Contact: Jim Lindly, Director, Small Business Development Center, lindlyj@lanecc.edu, 541/463-6206

In 2007, Store Manager Eva Promen learned Uncommon Scents at the Meridian Building in Eugene might close. The business' online division had become so successful the owner was no longer interested in keeping the brick and mortar portion open. Eva, a minor partner in the business and 30-year employee, had managed the Fifth Street Market store for years and was instrumental in opening and running the Meridian Building store. Knowing she wanted to buy the retail store and keep it running, Eva turned to the Lane SBDC Small Business Management (SBM) program for assistance and remains in the program to this day.

Eva was committed to keeping the store open and profitable. She admits unabashedly that she could not have understood the profitability of the business or maneuvered through all the buy-out negotiations and agreements without the tutoring and assistance from SBM program Instructor/Advisor Gary Smith. "The SBM program clarified a lot of the business issues and business areas that I had never dealt with before."

Just one year after enrolling in the program, Eva took full ownership of the store and her new business, Uncommon Scents at the Meridian Building. Two years later, in 2010, Eva completed the three-year SBM program and joined the Alumni program. "I joined the alumni group right after I graduated and I am sticking with it forever. I need that anchor. I feel like if I need any help I know where to go. It is such a dollar well spent. Any consulting would cost so much more than this program...Anyone I meet—who talks about going into business—I tell them you have to go into this program."

