



DATE: February 5, 2014

TO: Lane Community College Board of Education

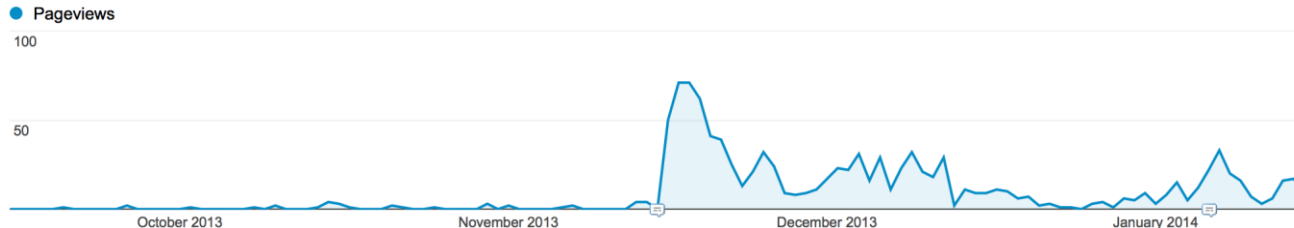
FROM: Dawn DeWolf
Executive Dean, Academic Affairs

RE: Highlights that are featured as part of the Board Report

ACADEMIC TECHNOLOGY:

Contact: Ian Coronado, Dean, Academic Technology, coronadoi@lanecc.edu, 541/463-3340

On November 15th, the Web Team in conjunction with the Lane foundation created an icon of a gift on the Lane home page. This gift icon is adjacent to the Search field at the top right of the page. This icon is a link that directs the viewer to the Lane Foundation's Ways to Give page. Since this link has gone live, traffic to the Ways to Give page has increased 2,822%. While we are not sure what this means yet in terms of actual increases in giving, increased traffic is always coveted in the web world.



ADULT BASIC & SECONDARY EDUCATION:

Contact: Cathy Lindsley, Dean, Adult Basic & Secondary Education, lindsleyc@lanecc.edu, 541/463-6189

ABSE sees 46% increase in GED graduates Fall Term 2013: Lane's Testing Center at Main Campus will begin testing with the new GED 2014 (General Education Development) at end of February after the GED 2002 closeout in December 2013 and GED Testing Service's move to a new test and testing system.

Meanwhile, the closeout numbers from GED 2002 showed an impressive **46%** increase in successful completers over the previous fall. In Fall Term 2012, 113 Lane students enrolled in Adult Basic and Secondary Education classes successfully completed GED tests. For Fall Term 2013, 165 completed.

GED preparation classes are offered at Lane at 7 sites in Lane County. Sites and their GED completion numbers are: Main Campus, 59; Downtown Campus, 42; Cottage Grove, 29; Florence, 14; Lane County Adult Corrections, 9; Springfield, 8; and Junction City, 4. While students prepared for

their GED tests, they also learned about Lane certificate and degree programs and how to apply. With changes in financial aid, students now have to have a GED or high school diploma to be eligible to receive federal financial aid. Now these 165 students are ready for their next step at Lane.

ADVANCED TECHNOLOGY:

Contact: Patrick O'Connor, Dean, Advanced Technology, o'connorp@lanecc.edu, 541/463-5710

Drafting Instructor Jon Bridges was recently completed the requirements for *Solidworks Associate--Mechanical Design*. He earned this certificate after completing rigorous training that will benefit those taking classes from him in the Drafting Technology Program.

The Lane Electronics Technology Program helped the Pleasant Hill High School Robotics Team with a donation via the foundation. The Team involves students in electronics, robotics and design, keeping its members engaged in learning. Electronic Faculty Members Terry Dale and Doug Weiss were involved.



ARTS:

Contact: Rick Williams, Dean, Arts, williamsr@lanecc.edu, 541/463-5139

Former Media Arts student Sebastian Jaramillo, who left our program in 2009 to attend the Art Institute of Portland, moved to New York has done production work on various TV shows and Indie Films. Sebastian recently finished work as the Costume Department Assistant on "Winter's Tale", a major motion picture starring Colin Farrell and Russell Crowe scheduled to open in February. Sebastian's proud mother is Elizabeth Andrade, who works in the President's Office at Lane.

"Winter's Tale" looks like a great movie and the costumes are incredible! You can check out the trailer at <http://www.youtube.com/watch?v=DBSj1MKwx6A>

CHILD & FAMILY EDUCATION:

Contact: Cathy Lindsley, Dean, Child & Family Education, lindsleyc@lanecc.edu, 541/463-6189

Lane's Child and Family Education and English as a Second Language departments recognized the accomplishments of 17 early childhood education professionals at a celebration Friday, Jan. 24 at Lane's Longhouse.

Nine of 17 Early Childhood Education students attended and were applauded family, friends and employers. The students, all non-native English speakers, have completed 11 credits in Early Childhood Education over three terms, improving their English skills attending class one night per week through an ESL non-credit class and using those new ESL skills to tackle a second night per week in a credit Early Childhood Education class.

The classes are part of a 19-credit Guidance and Curriculum Career Pathway Certificate. Once the students complete Level 7 in Oregon Registry, the state's childhood care and education training system, Lane will grant the students 8 credits for prior learning, based on the content in non-credit training offered through Family Connections and other ECE training providers and the students will receive their Pathway Certificate.

The project is a part of a Oregon CASE Consortium Grant awarded to all Oregon 17 community colleges by the Department of Labor Trade Adjustment Assistance Community College And Career Training Grant Program (TAACCCT).

CONFERENCE & CULINARY SERVICES:

Contact: Patrick O'Connor, Dean, Conference & Culinary Services, o'connorp@lanecc.edu, 541/463-5710

Representing Lane Community College, Culinary Arts Faculty Member Clive Wanstall did several presentations at the *Chocolate Fest* in Portland on Saturday, January 25. *Chocolate Fest* is a fundraiser for the World Forestry Center located in Portland. Here is a link:

<http://chocolatefest.org/presentations/>

Located in **The Center** (located in western section of Building 19), the David Joyce Gallery presents the first of three exhibits in the series of "Farm to Table." The current and first exhibit is "FARM." Each exhibit features a step in a process - growing food, how products get to us and the preparation and the joy of consuming food. The exhibit shows art created by artists from Oregon and Europe; adults, teachers, students, children and staff. Also included is "Crop" --the "Farm" show within a show.

Please see the newly launched facebook page <https://www.facebook.com/TheDavidJoyceGallery> and link on the Center web page <http://www.lanecc.edu/center/david-joyce-gallery>

A new show will be up in March. The gallery is open to the public Monday through Friday from 8 am to 9 pm.

CONTINUING EDUCATION:

Contact: Jenette Kane, Director, Continuing Education, kanej@lanecc.edu, 541/463-6115

With the goal of changing the Oregon statute on certificates, Kathy Calise presented a white paper on January 23 to the Council of Instructional Administrators. The paper proposed that noncredit divisions throughout the state be allowed to offer non-credit training certificates courses. Kathy served as lead author of the paper, penned in collaboration with representatives from 9 of the 17 Oregon community colleges, the Oregon Department of Community College & Workforce Development, and Small Business Development Centers. The presentation was well-received as an opportunity to serve a community workforce need and improve the documentation of progression and completion involving non-credit to credit education.

Lane Community College has been designated as an approved training institution for the new Community Health Workers (CHW) program. Students successfully completing this class will be "certified" CHW. A CHW serves as a liaison between individuals, communities and coordinated care organizations by providing social assistance. They help individuals navigate through social services and health care agencies providing health and nutrition assistance as appropriate. CHWs enhance the community members' ability to communicate with health care providers. Upon successful completion of this course, students will have the opportunity to participate in a cooperative work education experience at an additional cost. Scholarships are available to qualified students through Lane Workforce Partnership. The contact person for the Community Health Worker is Kathy Calise of Continuing Education.

Continuing Education instructor John Lanphear has been recognized as TEAM OREGON's 2013 Rookie of the Year. John has taught 18 classes over the last 9 months through Lane Community College.

COTTAGE GROVE:

Contact: Jenette Kane, Director, Continuing Education, kanej@lanecc.edu , 541/463-6115

Cottage Grove has partnered with Terra Hoy of RadCert to offer Oregon Dental X-Ray Certification Training. This accredited training is the only certification program serving the state of Oregon. This program is online with two clinical days. Clinical trainings will be held at the Cottage Grove Campus dental clinic in conjunction with South Lane Children's Dental Clinic.

ENROLLMENT SERVICES & STUDENT FINANCIAL SERVICES:

Contact: Helen Faith, Director, Student Financial Services, faithh@lanecc.edu , 541/463-5266

The Financial Aid Office implemented a new "unsubsidized loan by request" process in July 2013, and we have been tracking its progress closely to determine its effectiveness in helping students reduce their student loan borrowing. We are pleased to report that the percentage of students awarded financial aid who have chosen to borrow unsubsidized loans is down 49% from the prior year: 32.3% of financial aid recipients have borrowed unsubsidized loans in 2013-14, compared to 63.8% at the same point in time in 2012-13. For independent students, who constitute the majority of Lane students, this equates to a \$6000 reduction in student loan borrowing per academic year. Unsubsidized loans are more costly than subsidized loans because interest accrues throughout the life of the loan, and avoiding unsubsidized loan borrowing reduces the risk of over-borrowing, particularly among students who must attend part-time and those who need developmental coursework prior to taking transfer-level

courses. This in turn reduces situations in which students reach lifetime undergraduate loan limits prematurely, and are therefore unable to continue on to a 4-year degree or higher.

HEALTH, PE & ATHLETICS:

Contact: Chris Hawken, Dean, Health, PE & Athletics, hawken@lanecc.edu, 541/463-5547

Basketball:

Women's Basketball is currently 18-4 and tied for first place in the Southern Region.

Men's Basketball is currently 11-10 and tied for fourth place in the Southern Region.

Student-Athletes:

There were 207 student-athletes enrolled Fall Term 2013 who completed 2231 credits with a pass rate of 83.9% and average GPA of 2.8.

SMALL BUSINESS DEVELOPMENT CENTER:

Contact: Jim Lindly, Director, Small Business Development Center, lindlyj@lanecc.edu, 541/463-6206

Doggie Doorbell Innovator Follows Creative Spark, By: Cecile Haworth

Keith Jin, creator of Pebble Smart TMDoggie Doorbell makes it his mission “to bring more enjoyment to dog lovers and their dogs.” A creative spark, led to his innovative product that eliminates a stressor in dog owners’ lives-doggies scratching on the door to go in and out. Keith, a Eugene resident and software engineer, came to the Lane SBDC in late 2010, for help in launching his pet products business, Pebble Smart, LLC. Keith praises the Lane SBDC for providing exactly the help he needed. Keith regularly met with Frank Plaisted, advisor/instructor for the New Product Development Program. According to Keith, Frank helped him to evaluate his product and advised him on the product design, features, and benefits. With Frank’s assistance, Keith devoted over a year to research and design, before perfecting the doorbell. Frank then helped Keith understand and make decisions regarding manufacturing alternatives, patents, trademarks, trade names and copyrights. Frank also addressed issues like cost-calculation, pricing-structures, and channels of distribution. One channel of distribution, that Frank suggested, was online crowd sourcing platforms. Keith ran with the idea and developed an Indiegogo funding campaign around Christmas of 2012.

Prior to this, during one of Keith’s visits to the SBDC, he saw a flyer for “Marketing on a Shoestring” He attended the guerilla marketing workshop presented by Bill Sarnoff, a nationally-known marketing expert and, now retired, Lane SBDC advisor/instructor. Keith was able to meet with Bill for one-on-one advising sessions. Bill explained the distribution system concept and how to work with buyers. He gave Keith the confidence to go out and really market his new product. On Bill’s advice, Keith wrote a news release, with the hope of generating free media coverage that would create public awareness and future sales. Keith submitted the release to local TV stations. KVAL did a story and CBS carried it nationally. Then a dozen other news channels, nationwide, broadcasted the invention story. Keith’s press release was wildly successful. According to Keith, the press releases fed the success of the online-funding



Keith & Pebbles

Lane's Small Business Development Center (LCC SBDC) provides a peer comparison to the five other largest SBDCs in Oregon on six key SBA/OSBDCN performance metrics for January to December 2013.

2013 Data	# Clients Served	# Client Hours	Training Events	# of Long-Term Clients	Training Attendees	Capital Formation
LCC SBDC	896	2855	332	136	2430	\$1,845,567
PCC SBDC	675	3310	250	220	2183	\$4,459,181
Clackamas SBDC	404	1928	116	122	891	\$ 905,200
Mt Hood SBDC	224	630	107	35	657	\$ 42,500
Chemeketa SBDC	370	1826	76	99	760	\$1,089,347
Central OR SBDC	393	1401	51	76	529	\$1,658,000